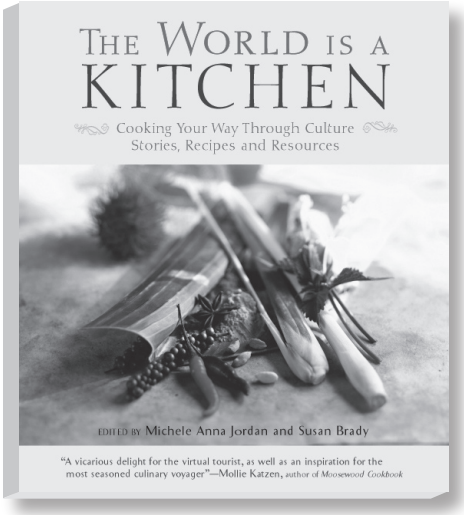
FOR IMMEDIATE RELEASE

The World Is a Kitchen

Cooking Your Way Through Culture

"A vicarious delight for the virtual tourist,
as well as an inspiration for the most seasoned culinary voyager."
-Mollie Katzen, author of *Moosewood Cookbook*



Around the World in 30 Meals!

Culinary travel has become one of the hottest segments of the learning-travel vacation market. What started with Julia Child and Jacques Pepin on PBS has exploded into the popularity of Rachel Ray, Giada DeLaurentis, and Mario Batali on the Food Channel. Even the Travel Channel is catering to a food-spirited audience with Anthony Bourdain's TV show *No Reservations* and his books *Kitchen Confidential* and *A Cook's Tour*. Americans are notoriously big eaters, and the American media is eager to serve up food stories from around the world.

The World Is a Kitchen: Cooking Your Way Through Culture is another great banquet from Travelers' Tales. The book reveals the diverse traditions of other countries through cuisine, utilizing both stories and recipes. Chefs, travel writers, and dedicated foodies share their unique experiences, transporting readers into kitchens in Morocco, Italy, Belize, Cyprus, Kenya, Vietnam, and elsewhere around the world. Feast upon Bahaian Fish Stew—a lover's delight, Palak Paneer—an Indian staple, Turkish Wedding Soup—a simple pleasure, a classic Tarte Tatin—for the sweet tooth, and other dishes that will delight all your senses. Combining the best of food and travel literature, *The World Is a Kitchen* brings to the reader hidden surprises and tender moments, such as:

- Learning *"Guiseppa's Secret Ingredient"* in Italy
- How to *"Honor Thy Mother"* in a Moroccan kitchen
- Finding out what it takes to stir up *"A Scandal in Senegal"*
- A new bride discovering the importance of *"First, the Mustard Seeds"* in India
- Seeing if you have the stomach for *"The Slaying of the Yabbies"* in Australia
- Securing the secret recipe to make your lover a *"Moqueca Feast"* in Brazil

In addition to the stories, anecdotes, and recipes, the book includes an extensive resource and reference section for finding cooking schools, classes, and culinary vacations and tours.

Endorsements

"A delicious treat."
—Joan Peterson, author of Eat Smart Culinary Travel Guides

"A splendidly evocative book celebrating the culinary adventurer in each of us."
—David Yeadon, author of *The Way of the Wanderer*

"Whatever your taste in reading, a feast awaits in this buffet of personal anecdotes."
—Andrea Rademan, editor of *New Asian Cuisine*

"Proves that food is a doorway into understanding other cultures."
—Rolf Potts, author of *Vagabonding*

"Generous, funny, wise, and unpretentious."
—Andrew Todhunter, author of *A Meal Observed*

About the Editors

Michele Anna Jordan has written about food, cooking, culture, and travel in newspapers, magazines, anthologies, and in sixteen cookbooks to date, including *California Home Cooking*, *The New Cook's Tour of Sonoma*, *Salt & Pepper*, and *The BLT Cookbook*. Her radio show "Mouthful" is available as a podcast at iTunes and Yahoo. Jordan, residing in California's wine country, teaches unique in-home cooking classes, and is currently at work on several new books. See what she is up to at www.micheleannajordan.com.

Susan Brady has been cooking up a storm in the Travelers' Tales kitchen for the past fourteen years, preparing and plating over 100 travel books. She has traveled from the shores of southern Thailand to the chocolate shops of Belgium in her quest to taste the world's many cultures and is still hungry for more. A member of the International Food, Wine, and Travel Writers' Association, she is known as Mrs. B in the food blogging world (follow her culinary adventures at www.eatingsuburbia.com). Susan and her busy stove reside in the suburbs of San Francisco, California.

About Travelers' Tales

Founded in 1993, Travelers' Tales publishes the best in travel writing from world-famous authors to new and emerging writers. Our goal is to inspire and enlighten readers through true stories by travelers who have explored the depths of their experiences.

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